

BY SPEED POST & AFFIXATION
WITHOUT PREJUDICE



14.10.2026

To,

1. MR. UMESH KUMAR PRASAD RAMCHANDRA PRASAD
S/O RAMCHANDRA PRASAD
533 ARADHANA LAKE TOWN, JOLVA PALSANA,
JOLVA GAM NEAR JOLVA GRAM PANCHAYAT
SURAT GUJARAT - 394305

ALSO AT:-

MR. UMESH KUMAR PRASAD PRASAD RAMCHANDRA
S/O RAMCHANDRA PRASAD
ROOP FABRICS
119-120 ANJANI INDUSTRIES 1, AMROLI SAYAN RAOD,
GOTHAN GAM SURAT GUJARAT - 394130

ALSO AT

MR. UMESH KUMAR PRASAD PRASAD RAMCHANDRA
S/O RAMCHANDRA PRASAD
FLAT NO. 305, SHLOK LAKE CITY, 3RD FLOOR KADORA
JOLVA CHALTHAN S.O SURAT GUJARAT- 394305

2. MRS. SAVITA DEVI UMESHKUMAR PRASAD
W/O UMESH KUMAR PRASAD
533 ARADHANA LAKE TOWN, JOLVA PALSANA,
JOLVA GAM NEAR JOLVA GRAM PANCHAYAT
SURAT GUJARAT - 394305

Sub: Auction Sale Notice for Sale of Immovable Property under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 [Rule 8(6) of the Security Interest (Enforcement) Rules, 2002]

Dear Sir/Madam,

Notice is hereby given to the Borrowers/Mortgagors and the general public that the immovable property described hereinbelow, mortgaged/charged to ART Housing Finance (India) Limited (Secured Creditor), and of which possession has been taken by the Authorized Officer, shall be sold by way of e-auction on 31.10.2026 (Saturday) between 11:00 A.M. to 02:00 P.M., on "As is where is", "As is what is" and "Whatever there is" basis, for recovery of ₹9,92,639/- (Rupees Nine Lakh Ninety Two Thousand Six Hundred Thirty Nine

ART HOUSING FINANCE (INDIA) LIMITED

Registered Office: 107, Best Sky Tower, Netaji Subhash Place, Pitampura, Delhi - 110034 | Regional Hub: 49, Udyog Vihar, Phase - IV, Gurugram - 122015, Haryana
CIN: U64920DL2013PLC255432 | Phone: +91 124 5060981 | E-mail: contact@arthfc.com | Website: www.arthfc.com

ISO 27001:2022 & ISO 9001:2015 CERTIFIED

Only) as on 23.12.2025, together with further interest, costs, charges, and expenses due to the Secured Creditor.

Details of the Immovable Property:-

PROPERTY BEARING BLOCK NO. 3, 4, 5, 6, 7, 8, 9, 10, 12, 19, 362, AFTER AMALGAMATION NEW BLOCK NO. 3, ADMEASURING 53988 SQ. MTRS. PAIKI SOCIETY NAMELY "ARADHANA LAKE TOWN VIBHAG-2" PAIKI ON PLOT NO. 621 TO 626, TOTAL ADMEASURING 342.59 SQ.MTRS. CONSTRUCTED BUILDING NAMELY "SHLOK LAKE CITY" THIRD FLOOR FLAT NO. 305, HAVING BUILT UP AREA ADMEASURING 31.23 SQ. MTRS. OF JOLVA AT TALUKA PALSANA & DIST. SURAT GUJARAT.

Boundaries:

- EAST: AS PER LAYOUT PLAN
- WEST: AS PER LAYOUT PLAN
- NORTH: AS PER LAYOUT PLAN
- SOUTH: AS PER LAYOUT PLAN

Reserve Price: ₹ 2,20,000/- (Rupees Two Lakh Twenty Thousand Only)

Earnest Money Deposit (10% of Reserve Price): ₹22,000/-

Known Encumbrances, if any: NIL

Terms & Conditions of Sale: -

1. The sale shall be conducted strictly in accordance with the provisions of the SARFAESI Act, 2002 and the Security Interest (Enforcement) Rules, 2002, and subject to the terms and conditions herein contained.
2. Intending bidders shall submit their **Earnest Money Deposit (EMD)** along with self-attested **KYC documents** (PAN Card and any one of Aadhar Card / Voter ID / Driving Licence) either at the **Head Office of ART Housing Finance (India) Limited, 49, Udyog Vihar, Phase-IV, Sector-18, Gurugram, Haryana - 122015**, or by sending scanned copies of the same through email to the **Authorized Officer** at satnarayan.parkash@arthfc.com or 9466460995.
3. Bidders shall register at www.bankeauctions.com and submit EMD through **NEFT/RTGS/DD/CASH** to A/c No. 50200049383517, IFSC: HDFC0000273, latest by 30.10.2026, 05:00 PM. (Cheques will not be accepted.)
4. Bidding shall commence from the Reserve Price and shall increase in multiples of ₹10,000/- or as may be decided by the Authorized Officer. In case a bid is placed within 5 minutes of the closing time, the auction closing time will be automatically extended by 5 minutes until final closure.
5. The successful bidder shall deposit **25% (inclusive of EMD) of the sale consideration immediately on the day of the auction or not later than the next working day**, as

mandated under Rule 9(3) of the Security Interest (Enforcement) Rules, 2002. The balance 75% of the sale consideration shall be paid within 15 (fifteen) days from the date of confirmation of sale or within such extended period as may be agreed upon in writing by the Secured Creditor, but not exceeding three months in total, strictly in accordance with Rule 9(4) of the said Rules.

6. The purchaser shall bear **stamp duty, registration charges, statutory dues, taxes, and all liabilities in respect of the property.**
7. The Secured Creditor shall not be responsible for any undisclosed statutory dues, encumbrances, or claims. Bidders are advised to conduct their own independent due diligence before participating.
8. The Authorized Officer reserves the right to **accept or reject any/all bids** without assigning reasons, or to adjourn/postpone/cancel the auction without liability.
9. If the sale consideration exceeds **₹50 Lakhs**, the purchaser shall deduct and deposit **TDS under Section 194-IA of the Income Tax Act, 1961** with the Government and submit the TDS certificate to the Secured Creditor.
10. The **Sale Certificate** shall be issued in the name of the successful bidder only, after full payment and confirmation of sale. No request for change of name shall be entertained.
11. In case of any orders from **DRT/High Court or any competent authority**, the auction may be deferred or cancelled, and bidders shall have no right to claim damages/compensation.
12. The **original title deeds and security documents** deposited with ART Housing Finance (India) Limited shall be delivered to the successful purchaser after execution of the Sale Certificate.
13. The Borrower's (Mortgagor's) attention is drawn to the provisions of sub-section (8) of Section 13 of the SARFAESI Act, 2002, regarding the time available to redeem the secured assets.
14. For detailed terms and conditions, please refer to www.bankeauctions.com.

Place: Surat (Gujarat)

For ART Housing Finance (India) Limited
Authorized Officer

